


Recipient:					
PUBLIC REVIEW					
Title:					
\$MQUEEN TOKEN - MOONCOLINS					
Purpose:					
PROJECT CONCEPT					
Owner:					
					
Revision	Issue Date	Reason	Prepared	Checked	Approved
R1	20-FEB-25	Public Disclosure	SH	SR	SB

1. Introduction

\$MQUEEN is more than just a meme coin, it's a movement. Inspired by the power of community, decentralisation, and financial empowerment, \$MQUEEN embodies the energy of a new era in Web3. Women are significantly underrepresented in the Web3 ecosystem. Studies indicate that only about 13% of Web3 founding teams include at least one woman, and a mere 3% are composed entirely of women. In terms of investment, approximately 10% of women have ventured into cryptocurrency. To address this disparity, it's crucial to create spaces dedicated to educating women already in the field and onboarding new female participants. Such initiatives can foster inclusivity, provide mentorship, and empower women to take on more prominent roles within the Web3 landscape.

2. The Vision

\$MQUEEN represents a fusion of strength, unity, and financial evolution. In a world where meme coins have grown beyond mere jokes, MoonColins are redefining what a community-driven asset really means. \$MQUEEN is designed to inspire, empower, and create real integrity and engagement in the crypto ecosystem.

3. Why \$MQUEEN?

- Strong Narrative & Branding - A coin with a purpose, symbolising leadership, innovation, and inclusivity. A Coin for Women by Women.
- Community-Centric - Driven by its holders, with decisions influenced by collective participation.
- Liquidity & Market Presence - Designed with strategies to maintain liquidity, support engagement, and build a strong market presence.

	<p>\$NOBEL COIN – MOONCOLINS 21ST FEBRUARY 2025</p>	<p>THE GOVERNING COUNCIL</p>
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4. The Future of \$MQUEEN

This is just the beginning. \$MQUEEN aims to go beyond speculation, fostering real use cases, partnerships, and utility in the evolving Web3 landscape. Backed by a passionate community, this project is set to make an impact.

Join the movement. See the vision. Be the Queen (or King) of your own crypto journey.